

2022 - 2023

IMPACT

REPORT



GREENVILLE
SYMPHONY

“Imagine that each of us takes action today so that we create a powerful, artistic world for the future — a world that is so inclusive, so multitudinous, so emotionally expansive that we cannot even imagine it today.”

Jennifer Koh, violinist

The Greenville Symphony looks great at 75, don't you think?

What a year of celebration we've had as we gathered to experience the artistry of our musicians and their leader, Edvard Tchivzhel! At Peace Concert Hall, the Gunter Theatre, the Fine Arts Center, in all 51 elementary schools in Greenville County...in libraries, theaters, museums, breweries, bookstores, and even Paris Mountain State Park. Add to that the mentoring and masterclasses we've provided for local students with the artists of our orchestra and guest soloists from around the country. It's an inspiring line-up of offerings.

I've never NOT loved and believed in orchestras and the vitality they bring to a city. Since coming to Greenville in September 2022, I'm more convinced than ever. The pride you display in the excellence of your orchestra, the commitments you make to ensure its sustenance, and your passion when you share the good news about your Greenville Symphony inspires me every day.

Greenville is ringing with music. From our youngest audience members to our most senior, we've welcomed all and served so many. You'll see our numbers here, and they tell a powerful story of impact.

I hope you read this and feel great pride in what you have helped accomplish this year through music. While all of you know that symphonic music is intrinsically valuable, it's also a potent **tool for healing and sanctuary, to inspire and uplift, and to bond and unify a community.** Your generosity makes it possible.

With Gratitude,



Jessica Satava

SYMPHONY ADMINISTRATIVE TEAM

Laura Auvil, Production Manager

Grace Butler, Development Assistant

Christine DeMint, Director of Development

Derek Eilert, Orchestra Librarian & Operations Associate

Angie Jones, Orchestra Operations & Personnel Director

Taylor Keeter, Marketing & Communications Manager

Jennifer Mullins, Office Manager & Board Liaison

Jessica Satava, Executive Director

Anneka Zuehlke-King, Education & Community Programs Manager

2022-23 BOARD OF DIRECTORS

Brittany Timmons - President

Cathy Jones - Vice President

Matthew W. Couvillion - Secretary

Susan J. Bichel - Treasurer

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Rebecca Bowne

Robert Carter

Sean Dogan

M. Todd Edwards

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Kasel Kennerly Knight

Beth Lee

Matthew Madden

Kristin Maguire

Debbie Paden Mobley

Joanna Mulfinger

Robert O'Brien

Diane Perlmutter

Sue Preister

XiaoLi Saliny

Jeff Schmearsal

Karen Sobocinski

Kelly Thomas

Kurt Wallenborn

John Warner

Terry Weaver

Burl Williams



MILESTONE MOMENTS IN A MILESTONE YEAR

CELEBRATING 75 YEARS OF MUSIC



In honor of the Symphony's 75th Anniversary Season, the Peace Center commissioned a new work by composer and Greenville native Bob Farnsworth. *Where Water Flows* celebrates Greenville's industrial past, her natural beauty, and the rise of her award-winning downtown. The composition was accompanied by a short film created by Farnsworth and his team at Hummingbird Productions. The world premiere was performed by the GSO in September 2022, and can be viewed on the GSO website. Thank you to everyone who made this extraordinary project possible!

A TOAST TO EDVARD TCHIVHZEL

The short documentary film, *A Toast to Edvard Tchivzhel*, debuted on April 29, 2023. The film honors Maestro Tchivzhel's 24 years of service as Music Director and Conductor of the Greenville Symphony and can be viewed on the GSO's YouTube page. Thank you, Maestro!



HARRY POTTER AND THE SORCERER'S STONE™ IN CONCERT LIVE SELLS OUT!



In January 2023, the GSO performed our first film score while the movie *Harry Potter and the Sorcerer's Stone*™ played on a 40-foot screen. 91% of our two sold-out crowds were new to the Greenville Symphony! We can't wait to welcome everyone back in January 2024 for *Harry Potter and the Chamber of Secrets*™ and have added a third performance.

In the 2022-2023 season, the **Greenville Symphony celebrated our 75th Anniversary!** Thanks to your amazing generosity, we produced **17 concerts** in Peace Concert Hall, **12 concerts** in Gunter Theatre, **1 concert** in Timmons Arena, **6 concerts** in the Fine Arts Center, and **8 free Pop-Up Music! concerts** across Greenville County, and **served thousands of school children** through our robust education programming.

THE DYNAMIC TRIO SERVING AS INTERIM



Thank you, Susan Bichel, Brittany Timmons, and Diane Perlmutter! From December 2021 to September 2022, this trio of powerhouse leaders from the GSO Board of Directors worked diligently as interim co-executive-directors. They supported the staff in ensuring operations remained strong and functioned efficiently.

UPCOUNTRY HISTORY MUSEUM EXHIBIT

The UpCountry History Museum helped us celebrate our 75th Anniversary Season with an exhibit honoring the Greenville Symphony's rich history of service to the community through music.



76TH SEASON DEBUTS GUEST CONDUCTORS



In March 2023, the GSO announced our monumental 76th season which includes the debuts of guest conductors Geoffrey Robson, John Devlin, Lee Mills, Janna Hymes, Wesley Schulz, and Yaniv Attar. Each is in contention to become the next music director of the Greenville Symphony and has programmed concerts showcasing their unique musical perspective. This season offers every experience you have come to expect from your orchestra and more! Thank you to the over 500 of you that have already subscribed.

A photograph of an orchestra performing on a stage. The musicians are seated in rows, playing violins and other instruments. The lighting is warm and focused on the performers. The text "SOAR WITH US" is overlaid at the bottom in a large, white, sans-serif font.

SOAR WITH US



MILESTONES WITH COMMUNITY IMPACT

51 ELEMENTARY SCHOOLS

GSO principal musicians visited all 51 elementary schools in Greenville County, the 46th largest school district in the USA, through the GSO's EdReach program.



3,000

STUDENTS ATTENDED THE CHILDREN'S CONCERT

in Peace Concert Hall where **80 GSO musicians played** a special student-friendly version of Gustav Holst's *The Planets* while NASA visuals were displayed on a large screen. **Thanks to your support, we were able to welcome these students at no charge** and cover the transportation costs for our county's Title I schools.



29 HIGH SCHOOL STUDENT AMBASSADORS

Students became more involved with **their community** through the Symphony by greeting patrons at the entrance to the concert hall, **advocating for the Symphony's education programming**, providing live music in the lobby before concerts and during special events, and much more.



“Not only did I get a chance to promote [an orchestra] that I love... it helped me appreciate music that much more and be a better musician myself. Getting to play in the lobby was a big boost to my confidence.”

Stephanie, Student Ambassador



855 RECORD BREAKING NUMBER OF \$5 STUDENT TICKETS SOLD

In 2022-2023, a **record breaking eight-hundred fifty-five \$5 student tickets** were purchased to GSO concerts. You may have noticed more youth in the audience, and that's because there WERE more!

BY THE NUMBERS

EDUCATION

- **25,000** children reached
- **51** school performances reaching all Greenville County's elementary schools
- **29** Student Ambassadors
- **18** free education concerts



CONCERTS

- **36** live concerts
- **3** sold out shows
- **8** free community concerts



AUDIENCE

- Over **3,000** children attended the Children's Concert
- **855** student tickets and
- **141** teacher tickets sold



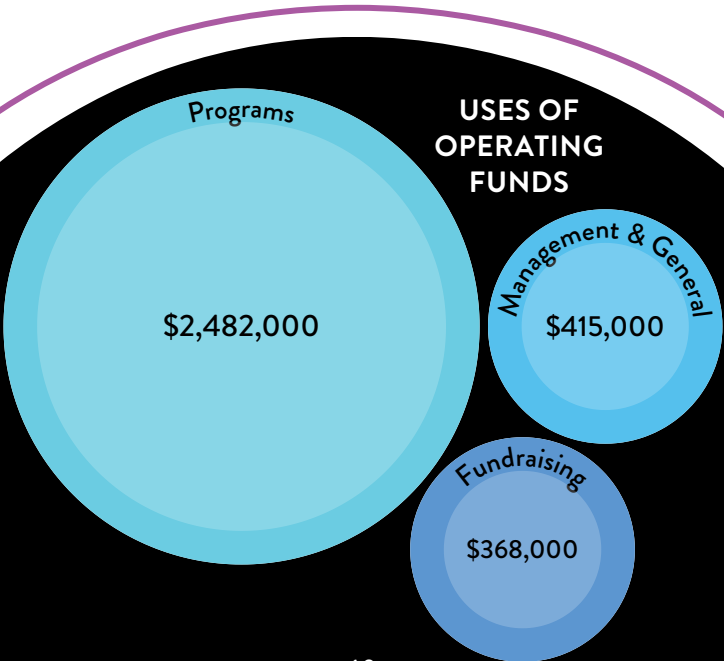
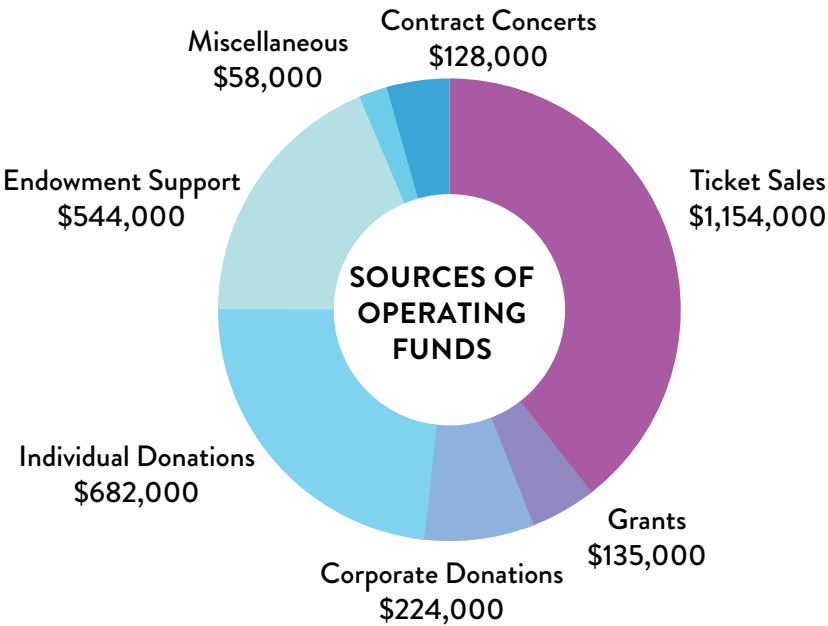
MUSICIANS

- **259** musicians onstage for our Mahler season finale!



FUNDING THE MUSIC

Sources and Uses for the Fiscal Year Ending May 31, 2023





CELEBRATING MILESTONES

Congratulations to the following musicians celebrating milestone anniversaries this season! Our artists are our family, and we are proud to recognize the commitment and excellence which has provided so many incredible experiences for all of us.

Percussionist Rick Blackwell celebrated 50 years and was honored at the post-concert reception for his incredible dedication!

10 YEARS

Daniel Kirkpatrick
XiaoLi Saliny
Bill Tyler
Shr-Han Wu



20 YEARS

Braxton Ballew
Joanna Mulfinger
Elizabeth Regas
Don Strand



30 YEARS

Edward Nagel



40 YEARS

Carol Roosevelt



50 YEARS

Rick Blackwell





ARTS PARTNERS



2023-2025 STRATEGIC PLAN



FOCUS ON REVENUE

Build capacity to produce meaningful increases in ticket sales and donations.



AUDIENCE EXPANSION & RETENTION

Grow our audience by gathering data to help understand and break down barriers to attendance and to improve the experience of attendees.



EXPLORE AND CLARIFY STRUCTURES

Align board committees, staff, and supporting organization.





GREENVILLE SYMPHONY

2023-2024
SEASON 76

GEOFFREY ROBSON AND ANDRIUS ŽLABYS:
QUEST AND DESTINY

SEPTEMBER 9 & 10, 2023

OLYMPIC FEATS OF OPERA

SEPTEMBER 30 & OCTOBER 1, 2023

JOHN DEVLIN AND CHRISTYLEZ BACON:
MUSIC FOR OUR MOMENT

OCTOBER 7 & 8, 2023

ARTISTS UP CLOSE:
DAY OF THE DEAD (DÍA DE LOS MUERTOS)

OCTOBER 28, 2023
2:00 PM & 7:00 PM

LEE MILLS AND SIMONE PORTER:
THROUGH THE LOOKING GLASS

NOVEMBER 11 & 12, 2023

HOLIDAY AT PEACE

DECEMBER 15, 16, & 17, 2023

HARRY POTTER AND THE CHAMBER OF SECRETS™
IN CONCERT

JANUARY 13 & 14, 2024

JANNA HYMES AND JOSHUA ROMAN:
TALES OF TRANSFORMATION

JANUARY 20 & 21, 2024

WESLEY SCHULZ AND TESSA LARK:
FUSION AND FANTASTIQUE

FEBRUARY 17 & 18, 2024

EVERYTHING OLD IS NEW AGAIN

MARCH 2 & 3, 2024

YANIV ATTAR AND HECTOR DEL CURTO:
THE FRENCH CONNECTION

MARCH 16 & 17, 2024

ARTISTS UP CLOSE:
REBIRTH

MARCH 23, 2024
2:00 PM & 7:00 PM

APPALACHIAN ELÉGIE

APRIL 6 & 7, 2024

WITH THE WIND

MAY 4 & 5, 2024

Join us for a free pre-concert chat with the conductor before most concerts!
Go to greenvillesymphony.org for details.

THANK YOU FOR YOUR SUPPORT!



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SYMPHONY**

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